



GEEVESTON COMMUNITY CENTRE INC. STRATEGIC PLAN JULY 2021 – JUNE 2024¹

VISION

Our vibrant community is sustainable, empowered, resilient and reaching its full potential.

MISSION

We work together with our community, networks, and partners by connecting, building skills and awareness, advocacy, and support, to encourage local leadership and create opportunities for us all to thrive.

OUR VALUES

We are respectful. We are ethical. We are creative. We are innovative. We are inclusive. We stand up for our community.

OUR OBJECTIVES ARE TO

STRATEGIES

HOW WILL WE MEASURE SUCCESS?

IMPACTS



CONNECT
COMMUNITY

- Create and deliver a community communications and engagement strategy that helps the community to become aware of the opportunities to connect with each other through learning new skills, volunteering, services, groups, and events.
- GCCI delivers events and workshops that bring the community together to learn and have fun with a focus on the priorities identified in the *2021 Community Survey*: cooking and growing food, using digital technology, finding work, volunteering, creative activities such as music and arts, and improving literacy.

1. The strategy is created, implemented & regularly monitored.
2. Number of community members engaging with GCCI increases – e.g., increased social media followers, more people subscribing to the newsletter.
3. Number of organisations engaging with GCCI through co-promotion of events and workshops.
4. Number of community events delivered and promoted.
5. Number of volunteers at GCCI increased.

New community friendships and networks are created.
More people in the local community are connected with GCCI.
GCCI is regarded as a key source of local information.



SUPPORT
PEOPLE

- With the Huon Valley Council and the *Huon Valley Community Health and Wellbeing Network* (Health Consumers Tasmania)² ensure the communities identified health and wellbeing needs are catered for by local service providers. (*The Local Health Connector* is to deliver community-led health and wellbeing services focused on the needs of local people and using local community resources).
- Deliver and promote services that address the priority health and wellbeing issues as identified in the *2021 GCCI Community Survey* – **mental health**, social determinants of health (such as **access to affordable healthy food, housing, employment, education, and training**) **loneliness**, domestic violence, alcohol and other drugs, literacy and numeracy and digital skills. **The highlighted issues were the Top 5 in the 2021 Community Survey.**

1. GCCI is an active member of the *Huon Valley Community Health and Wellbeing Network* participating in strategic decisions.
2. Number of programs GCCI delivers to support priority health and wellbeing issues identified in the *2021 Community Survey*.
3. Program gaps are clearly identified and advocated for.
4. GCCI has partnerships with local employment providers and key industry sectors in the Huon Valley to represent the community perspective for training, education, and job readiness.

The community is well supported through programs and services that meet their health and wellbeing needs.
GCCI is an effective advocate for services and programs that are currently not catered for.
GCCI is influencing employment and job readiness programs and investments in the Huon Valley.



CREATE
OPPORTUNITIES

- Deliver programs and workshops that allow the community to build skills that support their health and wellbeing, employment, and connections.
- **The priority areas identified in the 2021 Community Survey include – cooking, growing food, using digital technology, helping people find work, volunteering, creative activities such as music and arts, and improving literacy.**

1. Number of programs/workshops delivered in the priority areas.
2. Feedback from people who participate in workshop.
3. Number of people who participate in programs and workshops for the priority areas.

Community members have new skills which can contribute towards their health and wellbeing, employment and/or social connection outcomes.



ENCOURAGE
LOCAL
LEADERSHIP

- Work with Huon Valley Council and other local organisations, service providers and community members to create a shared vision for the local community and ensure the community is supported to thrive.
- Advocate to Neighbourhood Houses Tasmania and all levels of government on the issues that are important to the community – be the voice with and for the community.
- Represent the local community on the Huon Valley Community Health and Wellbeing Network.
- Build skills in GCCI program coordinators to support and facilitate their decisions and advocacy.

1. Number of written and verbal submissions to strategic and community consultation processes.
2. Number of Partnerships with other local organisations.
3. Active membership of the *Huon Valley Community Health and Wellbeing Network* and representing the community.
4. Member of program and project working groups that deliver against the priority issues identified in the *2021 Community Survey*.
5. Number of training opportunities participated in by GCCI program managers.
6. GCCI staff are participating in key networks to represent the community – for example, Tasmanian Council for Adult Literacy, NHT Southern Regional Forums and local community events committees.

The community's voice about priority issues is heard in key forums.
GCCI is a member of networks that effectively represent community members.
GCCI staff are engaged community leaders representing their community in various forums.